

# Anderson School of Management's Non- Profit Day

**8:00-8:30 am Registration**

**8:30 am**

**Opening Remarks: Professor Raul DeGouvea,**

Organizer "Anderson's Non- Profit Day", Chair FITE Department, Anderson School of Management.

**8:45-10:00 am**

**Session One: "Enhancing the Performance of Non-Profits"**

Chair: **Professor Emmanuel Morales**, Anderson School of Management

Panelists:

- a) **Professor Rich Brody**, Anderson School of Management, "Preventing & Detecting Fraud in Non-Profit Organizations."
- b) **Professor Chuck Crespy**, Anderson School of Management, "Building Trust in Non Profit Organizations."

**10:10-11:10 am**

**Session Two: "The Role of NFPs in Promoting Economic Development in the State of New Mexico."**

Chair: **Professor Chuck Crespy**, Anderson School of Management

Panelists:

- a) **Leroy Pacheco**, Executive Director The Loan Fund
- b) **Leslie Hoffman**, ACCION New Mexico Communications Director

**11:15-12:15 am**

**Session Three: "Challenges and Opportunities for NFPs in a Changing Economy"**

Chair: **Professor Sarah Smith**, Anderson School of Management

Panelists:

- a) **Carol Radosevich** , Board of Directors WESST, Director Economic Development PNM
- b) **Paul Hopkins**, Executive Director, Samaritan Counseling Center
- c) **Jill VonOsten**, New Mexico Ethics Alliance

**12: 20 – 1:30 pm Lunch**

Chair: **Dean Doug Brown**, Anderson School of Management

**Keynote Speaker: LaDonna Hopkins**, Vice President & Chief Development Officer at United Way of Central New Mexico, "Good News – Philanthropy in New Mexico."

**1:30-3:00 pm**

**Session Four: “Developing a Career in the Non Profit Environment”**

Chair: **Professor Shawn Berman**, Anderson School of Management

Panelists:

- a) **Jane Bradley**, Executive Director – Albuquerque Independent Business Alliance (AIBA), Member of the Board of the New Mexico Community Development and The Loan Fund.
- b) **Barbara C. Lemaire**, Ph.D., Founder and Publisher “Non-Profit Directory of New Mexico.”
- c) **Lisa Pillar**, Chief Financial Officer at United Way of Central New Mexico, Board Treasurer for The New Mexico Ethics Alliance.
- d) **Myron J. Roomkin**, Ph.D., Former Dean Weatherhead School of Management, Case Western Reserve University, Former Dean Kogod School of Business at American University.

## Parking Directions

Directions to the Cornell Parking Structure

From I-25 South or North:

Exit Martin Luther King Jr. heading east. Go straight through the light at University turning right on Redondo. Take Redondo past the bookstore to the second stop sign. Here you should see the Cornell Structure, turn left into the parking lot.

From I-40 West and East:

When entering the Big-I, exit toward I-25 South. Exit Martin Luther King Jr. heading east. Go straight through the light at University turning right on Redondo. Take Redondo past the bookstore to the second stop sign. Here you should see the Cornell Structure, turn left into the parking lot.

From Lomas:

Turn South onto University. Take a left, heading East, on Central. Merge into the left lane, taking a left on Stanford. From here the Cornell Structure will be straight ahead of you, turn right onto Redondo and left into the structure.

### Instructions for **Parking Validation**:

As you enter the Cornell Parking Structure, you will be instructed to obtain a parking ticket from the parking structure station. Please take this ticket, it allows you to park. After you park, please remember to bring your parking ticket to the Anderson Non-Profit Day Registration Table. You must have the Cornell parking ticket in order to receive your validation sticker. When you leave the Cornell Parking Structure, you will provide the attendant your parking ticket, which will contain the validation sticker. The validation sticker will allow you to leave at no cost.